

ArAPT Board Meeting Notes

Date: 8/11/2023

Location: Zoom

Present: Rodney Fry, Rachel Olienyk, Kristy Goodwin, Hailey Thomas, and Abby Poteet

New By-laws- Rodney will prepare a letter to go with the ballot to explain what to do with it (return by mail or drop off at Methodist Counseling in Fayetteville or Fresh Roots Counseling in Rogers). Kirsty has printed address labels for all members to mail out. Kristy and Rodney will pick a time to stuff envelopes and let other Board members know so we can help if available. We will have them in the mail before August 25th and request them to be returned by October 1st.

ArAPT 2024 Annual Conference

- Agreed to offer 1 professional and 1 student scholarship for our annual conference. **Kristy (VP) will emailed the details of that program to us and we all voted yes to go forward with this action.** Looking to role that out closer to conference in the fall months.
- The location will be UCA in Conway area and we do not have to pay until we get there. **Hailey (Treasurer) reported prices and it was agreed we should do coffee/water throughout the day, muffins/Danishes in the morning and cookies in the afternoon. Rachel and Hailey will work on finalizing menu/ budget.**

Lunch and Learns

- Alexis Necessary- August 18th- 12-2pm- Terminating Well on Zoom- **Rachel (Secretary) will advertise across socials and on groups- Kristy (VP) will be responsible for communicating with her and getting Zoom set up that day. She will also email registered members earlier in the week and the morning of the training to remind and encourage them to attend. Rachel sent link to Kristy for that day.**
- Child Advocacy Center will be our November L&L. **Rodney (President) will get Rachel (S) more information to start advertising in September newsletter.**

New t-shirt design- Only design had been received so we decided to extend the timelines to have the shirts for our annual conference instead of national conference. Important Dates: Submit your design (1 per contestant/ARAPT member) Beginning July 11th, 2023, LAST DAY to submit design-No exceptions November 1st, 2023, Public Voting (on Facebook) November 3rd-12th, 2023, Announcement of contest winner November 13th, 2023.

Gold Branch- Update via email from Laura since she could not be there:

Gold Standard Tracking Log: We are on track in Q1 and Q2 and the spreadsheet has been updated. We seem to be exceeding the requirements to attain Gold Standard for 2023-2024 year. It looks like we have expanded into two other point categories (each category worth 5

points): Active Social Media for Membership Engagement: Technique Tuesdays and Fun Fridays on FB page and Branch Award Programs: Tshirt Design Contest and ArAPT scholarship program

Some questions:

Is this tracking log supposed to be sent to someone at the Association on a quarterly basis? Margaret advised me that she did not send to anyone, so if this is supposed to happen, I will be glad to take care of this but I need a contact name and email address.

Treasurer Report- was given by Hailey before Rachel was on to take notes.

APT Annual Conference 2023

- Kristy (VP) booked the restaurant in the hotel (Penzini) on Thursday October 12th @ 6:00pm and will get information to Rachel (S) to start advertising.
- Laura (ML1) collected all items and now there is a Decade theme twist so Rodney will buy two records for whatever decade we get to add to the basket.
- Rodney as President will go to the National Conference and Board voted to pay for the hotel for a couple of days around the President's meeting.

Committees- We agreed on the following committees:

Tech Support- social media content and help with website

College outreach- coordinating with the different universities in AR who offer play therapy classes to present, send materials, or answer questions for students about play therapy and credentialing/association benefits

Conference Support- extra support for whatever needs to be done to prepare for annual conference both leading up to the conference and at the conference (so these members will need to commit to being there)

Community Outreach- committee represented by various areas in AR to work together to put out material, information, and show up to appropriate community events to represent AR

Members Networking- committee represented by various areas in AR to work together to coordinate different networking events for members in different parts of the state or working together for online platforms of supporting networking among members

We also agreed it would be better to fill up a few committees first before rolling out more so we are going to start with College Committee, Member Networking, and Conference Committee.

These will be shared in August newsletter to start recruitment.

History Taskforce- Rodney (P) got confirmation from Amber Boyd, Temple Carson, and Nick Cornett that they will start putting together our history as a Board and will submit something to us by December 31st.

BACA- Kristy completed the interview and is doing some editing to prepare to put it out on social media!

New Business for September: Discuss when to open registration for Annual conference and how much to charge, where and when to meet for in-person meeting for October (13th), and if Laura or Abby would be willing to learn Secretary duties as back up for Rachel

Next meeting: Friday, September 9th from 12-2pm on Zoom