

Minutes

ARAPT BOARD MEETING

DATE

March 10, 2023

TIME

10:00 AM – 11:30 AM

MEETING CALLED TO ORDER BY

Rodney Fry

IN ATTENDANCE

Rodney Fry, Michelle Cox, Iris Negron, Kristy Goodwin, Laura Simmons, Hailey Frost

TREASURER REPORT

Hailey and Iris discussed the transition of power.

- They will meet in April to make this transition
- Hailey will learn about the general reports which need to be completed for the Association.
- Names on association bank cards will need to be changed.
- Decision on new CPA needs to be determined by end of year 2023. Tax reports need to be started in January of each year
- The bank will need a copy of printed minutes and ID card in order to make a transition

REVIEW OF ARAPT CONFERENCE 2023

Rodney Fry shared a summary of the conference evaluations:

Rodney discussed the 3 primary themes/negatives from the evaluations:

- **Speaker** – There was extreme polarity regarding the Speaker. There was either considerable dislike of the Speaker or adoration. The negative reviewers' feedback included: Speaker had a monotone voice, boring, and lack of energy.
- **Venue** – There was negative feedback regarding the venue. Participants thought it was cold in the church and did not like the seating arrangement (pews instead of tables).
- **Snacks** – There was negative feedback regarding the snacks. Participants were upset about the non-variety of items. They felt there were too many sweet snacks and not enough salty snacks in the mix.

ACTION ITEM: Rodney requested each Board member create a document to list their respective tasks completed for the 2023 conference. These tasks can be compiled and we will have a checklist for 2024 conference. Rodney was concerned that each Board member did various tasks but we have no idea on the full extent of what was completed.

Recommendations for 2024 conference from members on the call:

- **Full-service venue** – snacks and clean-up provided with the facility
- **Speaker Contract** – need specific criterion and hefty penalties for not following through on criterion. For example, the slides are an ongoing issue for 2023 conference. Carmen stated she would provide the slides one month in advance with no follow-thru. Rodney is still attempting to obtain the slides and only partial decks have been received thus far.
- **More Vendors** – Play therapy vendors, Alleviant Health, Genesight, etc.
 - It was recommended the members at large take initiative to secure vendors for 2024
 - A limitation to securing vendors, is many of them require a certain number of participants to attend

SUNNYSIDE BAPTIST CHURCH

Rodney removed himself from this discussion due to conflict of interest.

There was discussion of how the church needs to be recognized for offering their venue for conference.

The call members agreed to writing a thank-you card and provide \$500 (Michelle will coordinate and send)

2024 CONFERENCE

Speaker: At this juncture, Scott Riviere will be the conference speaker if approved by Board members.

- Scott is from Lake Charles, Louisiana and his website is www.scottriviere.com
- His speaker fee is \$4500 for 2 days. It is a lesser fee for 1 day, but we are required to pay his travel expenses so two days may be a better return on investment.
- His presentation topic will focus on adolescents
- The Board needs to review his bio and make decision whether they agree with this speaker option

Venues: Rodney has researched one venue, Central Baptist College. We can rent on third weekend of February.

- \$800 (for 100 ppl) - \$1000 (101 ppl +)
- Central Baptist College will provide tables.
- They offer full-service but there is an add-on cost per item. For example, an AV cost, snack cost, etc.
- It was recommended by the call members to explore other options, so we can review atleast two proposals.
- Hailey will contact Hilton Garden Inn, Conway and she will research other options she finds along the way

MEMBERSHIP DRIVE

This topic was discussed briefly. After further discussion, it seems Gold Level status was achieved for the year. Rodney requested Iris send him the email which confirms the chapter received Gold status.

LUNCH AND LEARNS

- Bianca Sandtray Lunch and Learn in May – Michelle reported there are 8-9 registrants
- Alexis Necessary Lunch and Learn in August – No registrants at this juncture
- The importance of feedback/input from our APT members for future Lunch and Learns was emphasized. Rodney suggested when the ARAPT web site is updated, we can include a survey as a form on the web site to obtain recommendations from our members on topics.
- **LUNCH AND LEARN PROPOSAL** – Rodney proposed another Lunch and Learn to take place in November. He recommended Benton County DHS come to a lunch-and-learn to explain their processes and when it' is appropriate for counselors to hotline. He will coordinate lunch and learn with DHS.

TSHIRTS

- There was discussion on whether we should wait until 2024 to develop new Tshirts (and request members to submit ideas). We could sell our remaining inventory of shirts in 2023.
- All call members agreed we will wait until 2024 to create new Tshirts and have members submit their ideas
- Hailey recommended we sell Tshirts at the U of A conference in June. She will speak with Dr. Perryman on Wednesday.
- The current Tshirts can be sold on the web site when this is created.

- We need to have an in-person meeting as an official orientation for new members and to say good-bye to the old members.
- The call members agreed May would be the ideal month for an in-person meeting.
- Michelle will coordinate the date of an in-person meeting

GOOGLE DRIVE

- New members need access to the Google Drive in order to update and access documents, ie. Gold standard initiatives

PROPOSALS FOR FUTURE INITIATIVES

Rodney shared several proposals for future ARAPT initiatives:

- **MIDWEST EXPO WITH AR, TX, MO, OK, and KS**
 - Rodney has obtained responses/approvals from all states with exception of Texas.
 - The vision is to create a midwestern APT conference in collaboration with Texas, Missouri, Oklahoma, and Kansas. Arkansas would take the lead and conference would ideally be held in Rogers at Embassy Suites.
 - The desired speakers would be Terry Kottman and Jeff Ashby with a focus on Adventure Therapy.
 - It costs approximately \$10,000 for these speakers and each state would contribute \$3000
 - Hailey recommended including posters from University students at the event.
- **REGIONAL PEDIATRICIAN/OT/Speech LUNCHEES IN EACH REGION**
 - Regional lunches to educate physicians and child specialists (OT and speech) on benefits of play therapy.
 - Lunches could be held in each region: NWA, Conway/Little Rock, Henderson/Arkadelphia, Hot Springs, Jonesboro
- **COLLEGE REPRESENTATIVE FOR BOARD**
 - The idea was presented to have a college representative for the Board
 - Each college specializing in play (Harding, U of A, JBU, and Henderson) could nominate a representative. Each of these representatives would collaborate with each other in their own meetings and present ideas to the general board.
- **OUTREACH TO COLLEGES**
 - Kristy has developed several ppt presentations to educate and encourage students to become therapists and play therapists.
 - She has an interest in presenting to U of A and JBU.

NEXT MEETING DATE

Friday, April 14th at 10:00-11:30 am